SKECHERS PRESENTS

KEWL BREEZE

AND HIS AIR-COOLED

AIRATORS™ IN:

VOL.#1

"HIT" the BLACKTOP!"

FEATURING: THE COOLEST SHOE INVENTION EVER!

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$1.00

The Story of

KEWL BREEZE

and his Air-Cooled

AIRATORS

THIS IS MATT "SKECH" MARTIN. HE'S YOUR AVERAGE 5TH GRADER IN AN AVERAGE TOWN... WELL, MAYBE HE'S A BIT SHORT FOR HIS AGE... AND MAYBE HE'S NOT SO AVERAGE.

HIS GRANDFATHER, FAMOUS SHOE DESIGNER DR. SKECHENSTEIN, LEFT HIS LAB UNATTENDED AND MATT EXPERIMENTED WITH CREATING A NEW SHOE TO MAKE HIM DUNK ON THE PLAYGROUND BASKETBALL COURT...

...BUT WHAT HE INVENTED WILL REVOLUTIONIZE SNEAKERS, AND HIS LIFE... FOREVER!

THE SHOE MATT INVENTED IS THE MAGIC AIR-CONDITIONED **AIRATOR!**

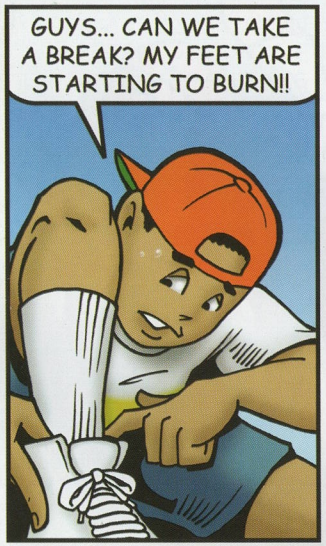
IT TRANSFORMS MATT MAGICALLY INTO THE SUPERHERO...

KEWL BREEZE!

HIS MISSION: TO RESCUE KIDS EVERYWHERE FROM STINKY, SWEATY FEET... AND DEFEAT THE EVIL FORCES BEHIND IT!

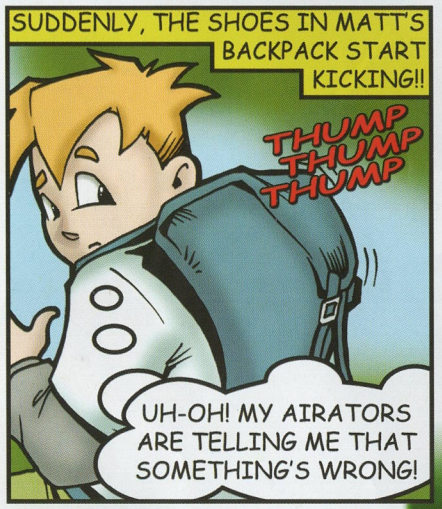
IT'S A SUNNY DAY AT THE PLAYGROUND BASKETBALL COURT... EVERYONE'S PLAYING EXCEPT MATT AND HIS FRIEND, STEWART...
I CAN'T BELIEVE WE DIDN'T GET PICKED TO PLAY... AGAIN!
LET'S FACE IT, WE'RE STILL TOO SHORT.
WELL, AT LEAST WE'RE STAYING COOL UNDER THE SHADE OF THIS TREE. LOOK AT THEM! IT MUST BE LIKE FIVE MILLION DEGREES OUT THERE!
YEAH, BUT THAT DOESN'T MEAN WE CAN'T PLAY... I'M PRETTY GOOD.

...BUT BENEATH THE PLAYGROUND, EVIL FORCES ARE HARD AT WORK! DR. STANKFOOT AND BLACKTOP ARE UP TO NO GOOD...
SSSSSSSSSSS!
THE SUN IS HEATING UP THE BASKETBALL COURT NICELY, DR. STANKFOOT!!
EXCELLENT WORK, BLACKTOP! SOON THOSE LITTLE ANKLE-BITERS WILL FEEL THE SWEATY, SMELLY AGONY OF DE "FEET!" DO YOUR WORST!


GUYS... CAN WE TAKE A BREAK? MY FEET ARE STARTING TO BURN!!

UGH! ARE THOSE MY FEET STINKING, OR YOURS?

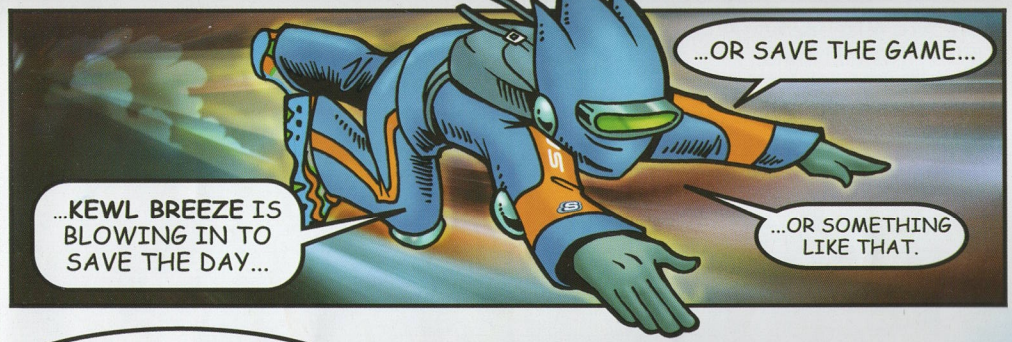
I DON'T KNOW...
MY SOCKS ARE ALL SWEATY!

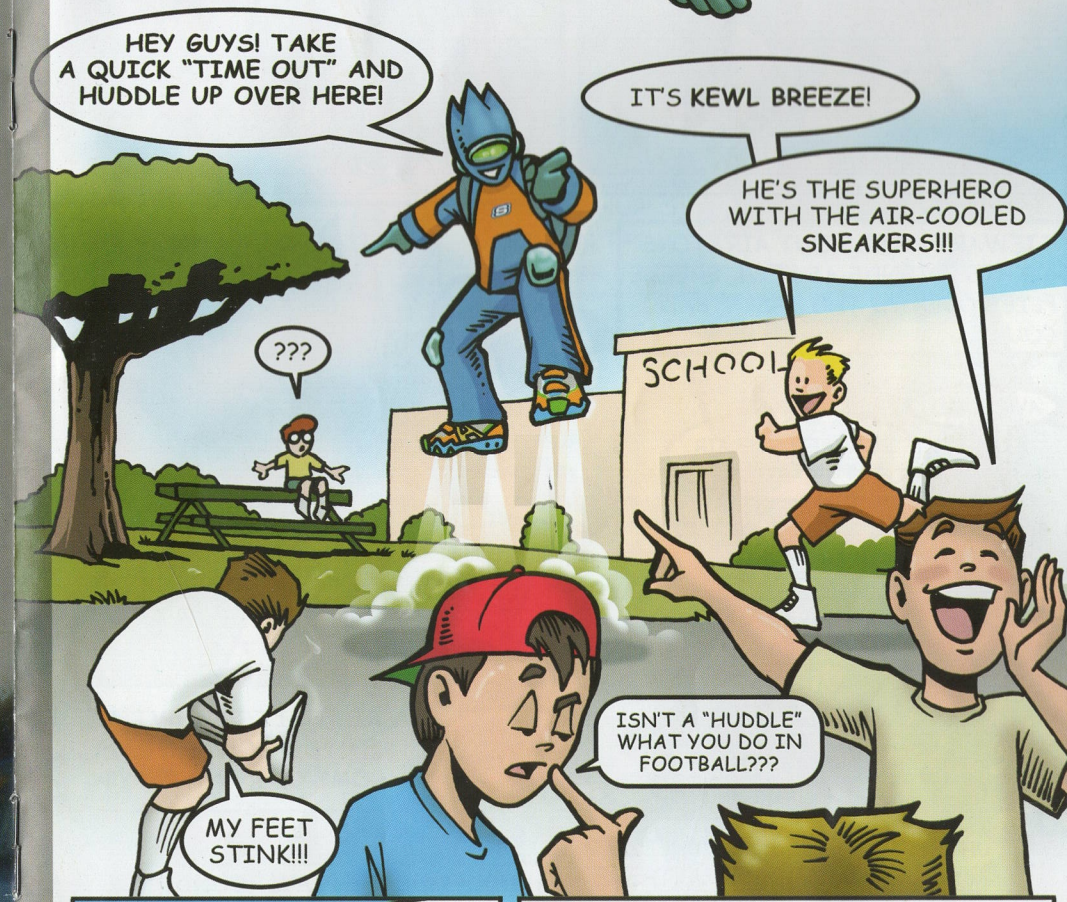

SUDDENLY, THE SHOES IN MATT'S BACKPACK START KICKING!!
THUMP THUMP THUMP
UH-OH! MY AIRATORS ARE TELLING ME THAT SOMETHING'S WRONG!

STEWART... SOMETHING'S COME UP! I GOTTA GO!!
HUH?

THIS LOOKS LIKE DR. STANKFOOT'S DIRTY WORK...
SKECHERS
AIRATORS

...MAYBE I CAN'T HELP MY FRIENDS...
...BUT WITH MY NEW AIRATORS ON...


...OR SAVE THE GAME...
...KEWL BREEZE IS BLOWING IN TO SAVE THE DAY...
...OR SOMETHING LIKE THAT.


HEY GUYS! TAKE A QUICK "TIME OUT" AND HUDDLE UP OVER HERE!
IT'S KEWL BREEZE!
HE'S THE SUPERHERO WITH THE AIR-COOLED SNEAKERS!!!
???
SCHOOL
ISN'T A "HUDDLE" WHAT YOU DO IN FOOTBALL???
MY FEET STINK!!!

I'VE GOT RELIEF IN MY BACKPACK!

WHAT'S GOING ON UP THERE?? ARE THEY QUITTING ALREADY?? HMM...

HEY STEWIE! COME OVER HERE AND HELP ME!!
WH-WHO ME?
AIRATORS
YEAH YOU! HERE! PUT THESE ON AND PASS OUT THE REST... I HAVE TO TRAMPLE SOMETHING UNDERFOOT!
AIRATORS
STEWART HANDS OUT AIRATORS TO HIS FRIENDS AS KEWL BREEZE FLIES OVER TO THE BASKETBALL COURT...
SKX
AWESOME!
I CAN FEEL THE AIR WHEN I WALK!!
WHOOSH!
06
THIS ISN'T MY SIZE!!
ALRIGHT, IT'S SHOWTIME! HEY YOU DOWN THERE! COME OUT AND PLAY!!
UH-OH... IT'S...
KEWL BREEZE?? GET UP THERE AND PUT SOME BLACKTOP IN HIS HIGH TOPS!!!
SUDDENLY THE PLAYGROUND CRACKS OPEN AND....
HOW DARE YOU INTERFERE WITH MY BURNING SOLES!
K-K-KRRRAC

KEWL BREEZE AND BLACKTOP ARE FACE-TO-FACE!!!
DUDE! YOU ARE UGLY! NO WONDER YOU LIVE UNDERGROUND!
HEH HEH HEH! LET'S PLAY...
SKX
FSSSSSSS!
BLACKTOP HURLS MOLTEN TAR AT OUR HERO...
TH-CHK!
SLAM DUNK THIS!!!
SKX
SSSSSSS!
DENIED!!!
...WITH A SUPER AIR-BLAST FROM HIS AIRATORS, KEWL BREEZE FREEZES THE HOT ROCKS INTO COLD CRYSTALS!
NOW IT'S MY TURN!!

ANOTHER SUPER COOL-BLAST AND BLACKTOP STARTS SINKING BACK INTO THE PLAYGROUND!

HURRY GUYS! I NEED YOUR NEW SNEAKER POWER...

FEEL THAT BLACKTOP? NO MORE SWEATY HOT FEET!!

FSSSSS!

NOOOOOO!!!

THE KIDS RETURN IN THEIR NEW AIRATORS!!

AND THE PLAYGROUND IS THEIRS AGAIN!

GURGLE...

BLUB! BLUB!

AWESOME! THANKS KEWL BREEZE! BUT...WHY DO THESE SNEAKERS FEEL SO... WELL... COOL?

KEWL BREEZE GETS HIS LAPTOP OUT...

WELL, MOST SNEAKERS DON'T ALLOW YOUR FEET TO BREATHE... SO RUNNING AROUND, LIKE, SAY, ON HOT PAVEMENT GETS YOUR FEET HOT AND SWEATY...

...AND SWEATY MEANS STINKY...

...AND WHO WANTS THAT? BUT THE AIRATOR TRULY IS A REMARKABLE SNEAKER... CHECK THIS OUT!

SKX

...HERE'S THE SCIENCE! UNDER YOUR HEEL IS AN **AIR BAG**! IT **FILLS UP** WITH AIR WITH EACH STEP YOU TAKE AND THEN IT BLOWS AIR OUT **RIGHT BETWEEN YOUR TOES**! NOT ONLY DOES IT ACT AS A **SHOCK ABSORBER** WHEN YOU PLAY... BUT IT KEEPS **FRESH AIR** FLOWING THROUGHOUT YOUR FOOT!

STEP

AIR

SKX

FRESH, COOL AIR KEEPS YOUR FEET DRY... DRY FEET DON'T GET HOT AND SWEATY...

...AND **NO SWEAT** MEANS **NO STINK**!!!

...NOW... LET'S PLAY SOME ROUND BALL!

...BUT STEWART'S ON MY TEAM!

AWESOME! TOO BAD MATT'S NOT HERE...

OH, I'M SURE MATT HAD BETTER THINGS TO DO... (WINK!)

BACK UNDERGROUND, OUR VILLIANS SHUFFLE AWAY.

WELL... HE HASN'T SEEN THE LAST OF **DR. STANKFOOT**!

K-KEWL B-BREEZE GAVE M-M-ME THE CH-CHILLS...

TO BE CONTINUED...